# Nowcasting influenza activity using Healthmap data

### OBJECTIVE

To demonstrate the use of open-source indicators (OSI) of epidemiological activity to nowcast flu

- Data sets: the number of flu-related documents, records, media reports etc. as collected by healthmap.org; also data from sentinel networks (US's ILINet and France)
- Test case # 1: nowcast flu in US (country-wide, regional and for New York City), including during the 2009 swine flu outbreak
- Test case # 2: nowcasting during swine flu outbreak in 2009, in France

### BACKGROUND

- Disease outbreaks cause changes in our online behavior

- There are media reports, discussions on social media etc.

- This data is collected and archived by organizations e.g. Healthmap

- Some of these OSI have been used in the quantitative modeling of disease activity

- Google searches of flu-related terms are used to nowcast flu activity [Ginsberg et al, 2009]

- Called Google Flu Trends

-Online OSI are collected in a timely manner

– In contrast, public health (PH) reporting tends to be delayed by 1-2 weeks

- Using OSI to compensate for the reporting delay is called *nowcasting* 

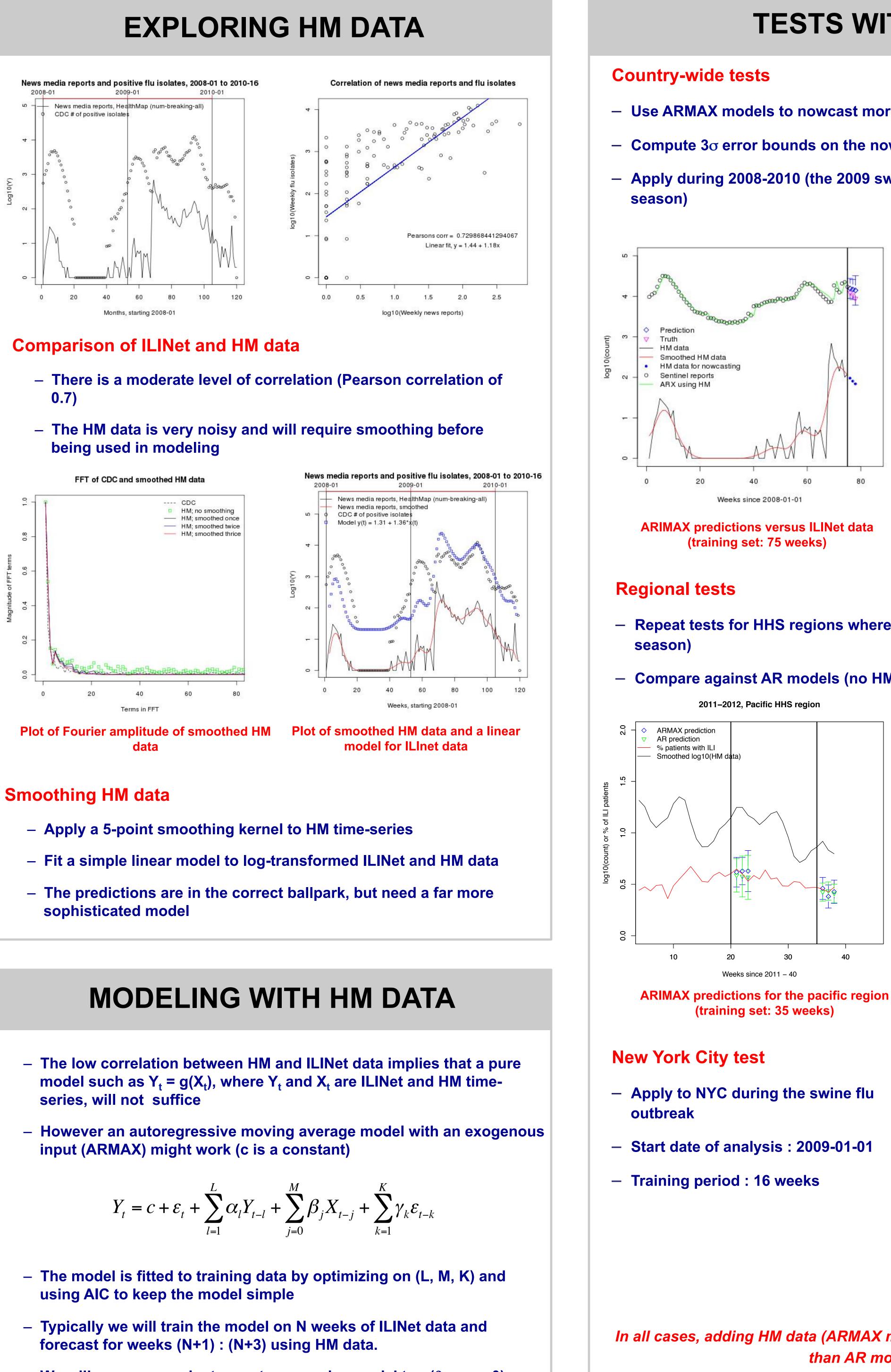
- While google searches and tweets [Lambos & Cristianini, 2012] can be predictive in a nowcasting setting, there is no prior work investigating the usefulness of Healthmap (HM) data
- Note : HM data is available even for countries with modest Internet penetration

## HEALTHMAP DATA

- Contains news/media reports, Ministry of Health reports, ProMed Mail, "scraped" from the Web
- Tagged by date, location (province or city) and disease
- Data is archived; can be freely accessed at http://healthmap.org
- A data feed for DoD's Biosurveillance Ecosystem

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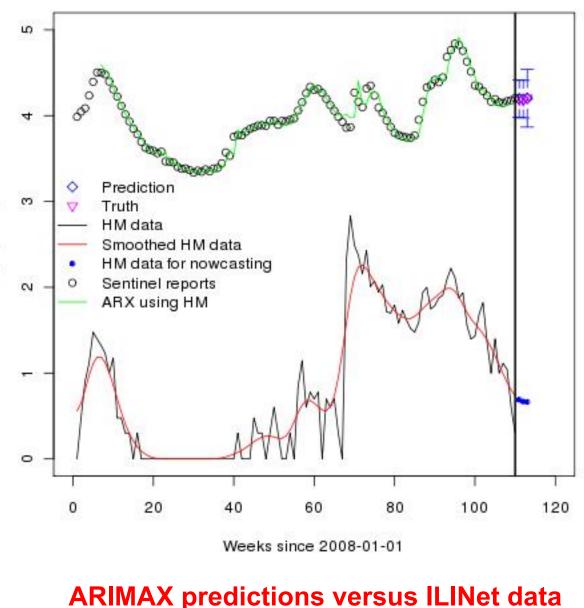
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- We will compare against an autoregressive model too ( $\beta_i = \gamma_k = 0$ )

# **TESTS WITH USA DATA**

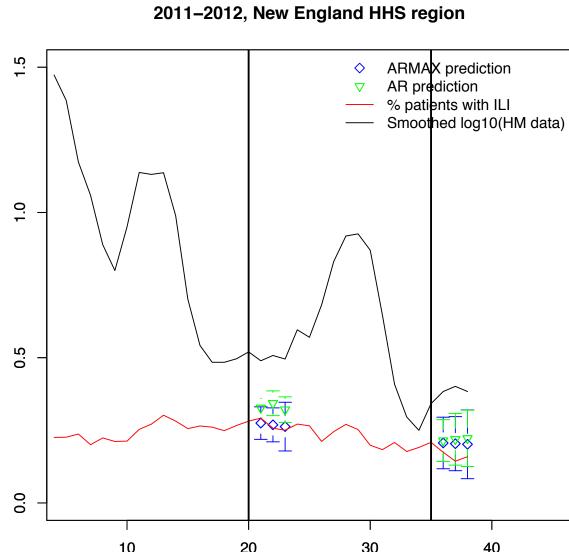
- Use ARMAX models to nowcast morbidity (ILINet data) using HM
- Compute  $3\sigma$  error bounds on the nowcasts
- Apply during 2008-2010 (the 2009 swine flu outbreak and the big 2009-2010



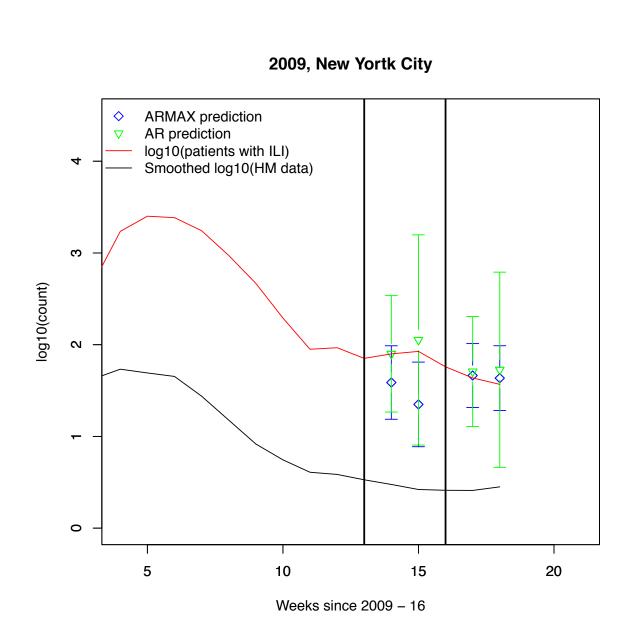
(training set: 110 weeks)

- Repeat tests for HHS regions where HM data counts are lower (2011-2012)

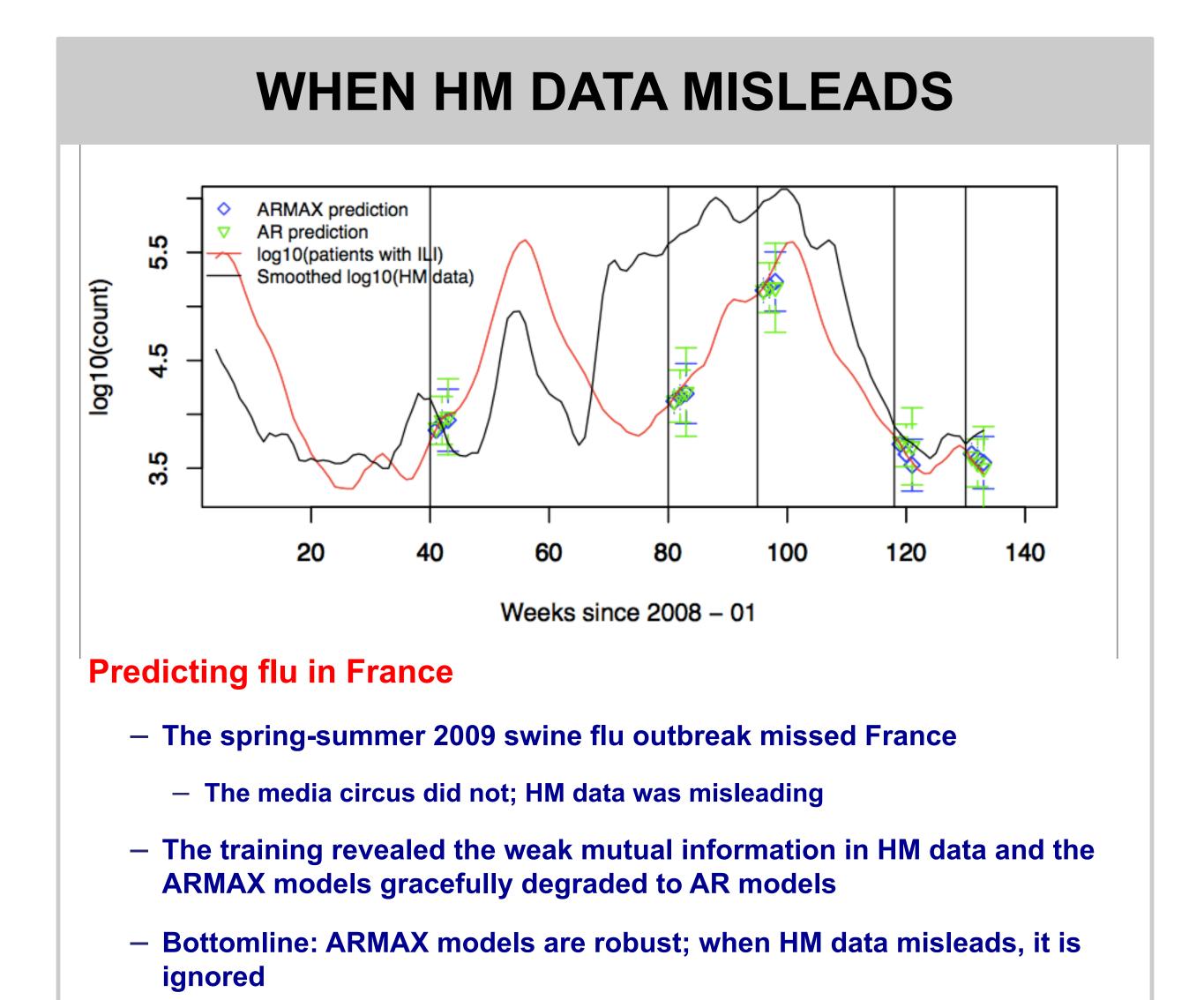
- Compare against AR models (no HM data to assist nowcasting)







In all cases, adding HM data (ARMAX model) provided the same or better accuracy than AR models (no HM data)



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# CONCLUSIONS

- HM data can be used for nowcasting
- Its low correlation with flu surveillance data require that that one use more sophisticated time-series models such as ARMAX
- **ARMAX** models exploit the structural information in historical surveillance data and current HM data to provide accurate nowcasts
- In case the HM data misleads, the model gracefully degrades to a AR mode
- HM data is available for countries with low Internet penetration and could be a way of tracking diseases in locations with incomplete PH reporting

### Acknowledgements

The project was funded by the US Department of Defense.

### References

- [Ginsberg et al, 2009] J. Ginsberg et al, "Detecting influenza epidemics using search engine queries", Nature, 457:1012-1015, 2009
- [Lambos and Cristianini, 2012] V Lambos and N. Cristianini, "Nowcasting events from the social Web using statistical learning", IEEE Transactions on Intelligent Systems and Technology, 3(2):72, 2012.

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