



Security & YOU

Think.
Assess.
Protect.

Learning Minute: **Social Media**

Based on true stories from real life at SNL

What do you think?

Sally's Tweet

Sally is very excited about her new job at SNL. She told her friends when she applied and interviewed. Sally now has a chance to brag about the details of what she'll be working on at Sandia. To announce the news to as many friends as possible at one time, Sally tweeted the news and included a photo showing her wearing her new badge in front of her new office.



#new job!#so excited!

What did Sally do wrong?

Answers

Sally should **not** have posted details about her new job, and she should not have posted an image of her badge. While it's ok to let people know you work at Sandia (you should be proud), beware of giving away sensitive information in your social media posts.

Also, photos taken in and around SNL can inadvertently provide sensitive and critical information to someone trying to sabotage our mission.

The Risk

Does anyone else really have a need to know this information? If you choose to participate in social media and identify yourself as a Sandian (via social media or any other method), keep the following in mind:

- What could an adversary do with this information?
- Interested parties may attempt to solicit information. Report any such attempt.
- Beware of social engineering and hacking possibilities.
- If in doubt, don't send it out! Ask before you act. Check with your manager or call Security Connection. Dial 321 from any Sandia land line or 845-1321 from anywhere.

Protect (OPSEC Critical Information)

Don't share sensitive and critical work-related information on social media, such as:

- Specifics about the work that you do (e.g., project details)
- Physical security and logistics
- Mission/hardware capabilities and limitations
- Schedules and travel itineraries

Even hobbies, likes and dislikes can give adversaries (hackers, social engineers, etc.) the information they need to take advantage of you.

Questions?

Phone: 321 (from any Sandia phone) or 845-1321

Web: security.sandia.gov

Email: security@sandia.gov