

WORKSHOP: FOCUSING YOUR LIMITED RESOURCES TO FIND PARTNERS AND GRANTS VIA DATA MINING TOOLS

Friday, 11 April 3:30pm-5:00pm

UNM SUB Room: Lobo

Joel Sikora (Sandia National Laboratories)

Business and competitive intelligence make it easier to identify collaborations based on areas of mutual interest and complementary capabilities. This session will provide an overview of business and competitive intelligence tools and techniques used at Sandia National Laboratories to support collaborations. The application of these tools will be demonstrated through several recent case studies. The case studies will include patent portfolio analysis, text and data mining and data visualization.